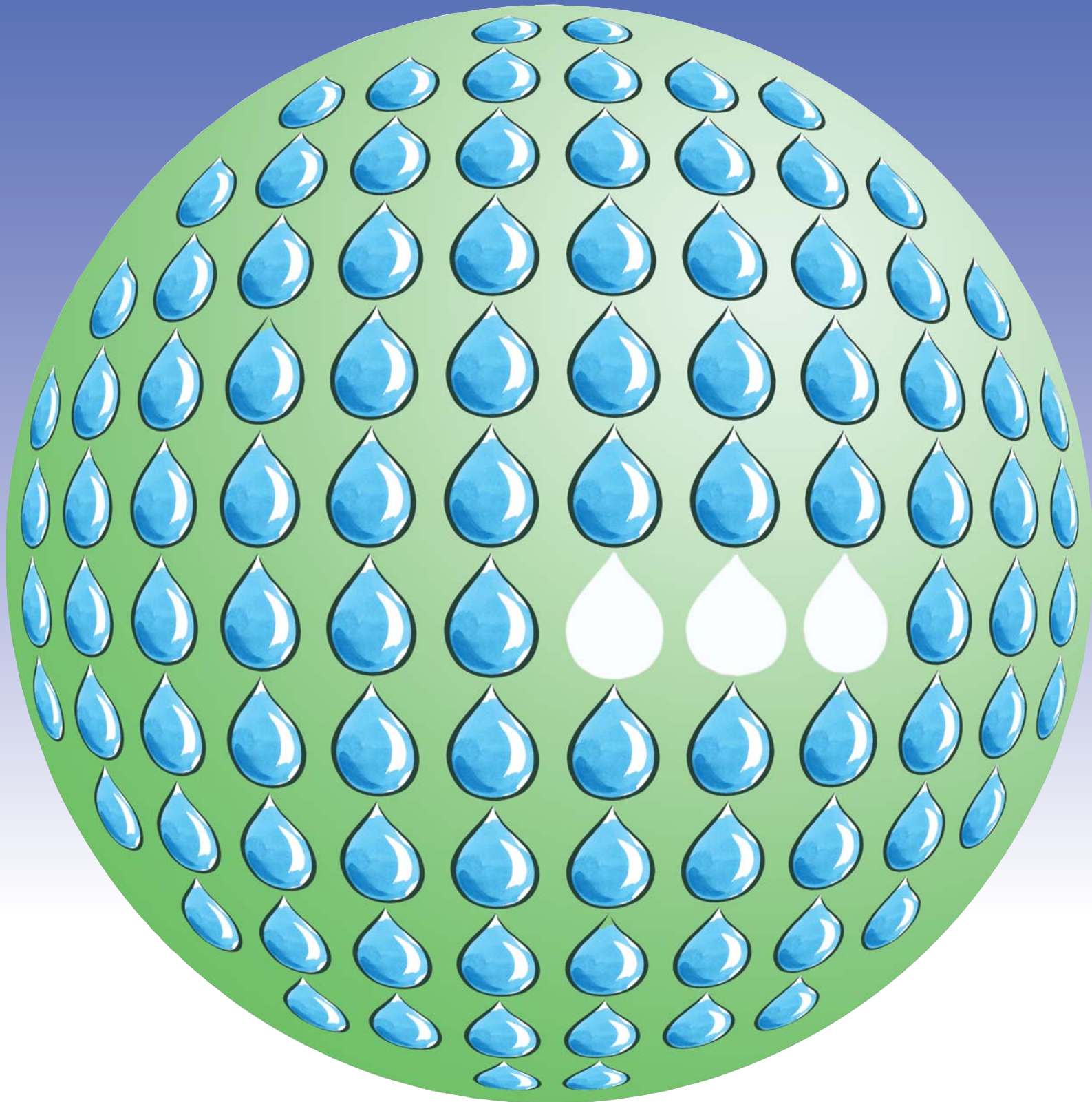



**Of all the water on the Earth  
only 3%  is fresh water**



**2%   is locked in the atmosphere,  
ice caps, glaciers and soil**

**that leaves only 1%   
available for the world's use**

***every drop counts***