

Clean and Green Laundry - Bronze Partner



Rous Water
sustainable water
PARTNER PROGRAM

CASE STUDY



For owner Mr Ian Juleff the changes have managed to help both the business bottom-line and the region's water supply. "With the savings made from being water efficient we have effectively been able to purchase a new water efficient washing machine every year" Mr Juleff said. He encourages other businesses to contact Rous Water and discuss how they could save water, saying "These water efficiency projects provide an excellent example to the local community of potential savings that can be achieved when local businesses work collaboratively with Rous Water".

The Clean and Green Laundry has been recognised as a Bronze Sustainable Water Partner for their commitment to water efficiency.

Organisation profile

Clean and Green Laundry is a commercial laundry service which caters to commercial businesses and everyday customers with coin operated washing machines and dryers. The Laundry currently employs two staff and processes around 100 tonnes of laundry each year.

Water efficiency project

Clean and Green Laundry has achieved significant water savings through the replacement of washing machines with more water efficient models and installation of a rainwater tank to supply the laundry.

Over a 4 year period, the laundry has:

- Replaced 5 top loading washing machines with more water efficient front-loading models
- Installed a 10,000 litre rainwater tank to supply the laundry washing water.

Annual water savings achieved and associated cost savings

In this time, the Clean and Green Laundry also increased productivity and has achieved an ongoing water saving of over 300 kL each year. The laundry is now using around 40% less town water per tonne of washing.

